

jessica metro

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Interests

UI / UX Design
Interaction Design
Information Architecture
Photography

Awards & Honors

- Second Place, Facebook Midwest Hackathon – 2012
- Outstanding Senior in Photography – 2012
- First Place, Yahoo Hack-U Hack Fest – 2011
- Lockheed Martin Computer Science Award for Best Undergraduate Research – 2010
- UIUC School of Art & Design Tuition Support Award – Fall 2009 to Spring 2010, Fall 2012 to Spring 2013

Skills

- Adobe Photoshop, Illustrator, InDesign, Acrobat
- HTML5 / CSS3
- JQuery / JavaScript / Processing (intermediate)
- Adobe Lightroom, Capture One, standard studio lighting equipment
- Adobe Premier and Final Cut Pro (intermediate)
- Basic Spanish

Academics

Bachelor of Fine Art, Graphic Design
Bachelor of Fine Art, Photography
University of Illinois » Urbana-Champaign, IL, USA
May 2013 // GPA: 3.72

Experience

- UI / UX Design Intern, Hulu LLC**
Los Angeles, CA // May 2012 – August 2012
- Played a key role in the redesign of Hulu's website.
 - Created thorough yet efficient redlines and worked closely with developers on their implementation.
 - Re-skinned various existing functionalities with the new style.
 - Collaborated with many teams: design, developer, video, marketing, research, editorial, and project management.
 - Created and maintained the templates and assets library.

- UI / UX Design Intern, Hulu LLC**
Los Angeles, CA // June 2011 – August 2011
- Played the primary design role on medium-size projects: concept, wireframe, visual design, assets / specs, and QA.
 - Designed the Hulu Plus mobile sign-up flow to improve usability.
 - Redesigned various functionalities of the Hulu Plus mobile app.
 - Designed new pages of Hulu's website that required deep understanding of business goals.

- Editor-in-Chief, *Technograph Engineering Magazine***
Urbana-Champaign, IL // September 2009 – April 2011
- Led a team of editors, writers, videographers, designers, and photographers in creating the University of Illinois' quarterly engineering magazine and maintaining the website.
 - Designed six issues of the magazine, providing visual images through stock imagery and custom photography.

- Web Designer, Illinois Natural History Survey**
Urbana-Champaign, IL // September 2010 – March 2011
- Created the wireframes, flow map, and user interface for INHS's new website.
 - Designed icons and webpage elements, as well as edited photographs for an interactive banner.
 - Led the design and collaborated with the Editorial Director and three developers throughout the creation of the site.

- Photography Apprentice, Ebert Studios**
Oak Park, IL // May 2010 – August 2010
- Assisted photographer Jeff Ebert on photoshoots for weddings, first-communion, graduate and professional portraiture.
 - Learned various lighting and subject positioning techniques, as well as digital post-production and how to interact with clients and operate a studio.

Freelance Designer & Photographer // Ongoing